

- THE CONFERENCE WILL BE CONDUCTED IN OFFLINE MODE
- CORRECT NAME SHOULD BE GIVEN IN THE REGISTRATION FORM (Further changes will not be entertained)
- LUNCH, SNACKS, CONFERENCE KIT AND HARD COPY OF THE CERTIFICATE WILL BE PROVIDED

GUIDELINES FOR PAPERS

Important Dates:

- Deadline for the submission of Final and Full version of the Paper: **07.08.2026** (can be negotiated)

Paper Submission Guidelines:

- Original and unpublished work only.
- One author and one or two co-authors allowed per paper.
- Each author must register separately.
- However, only one registration is required for a paper to be published in the ISBN proceedings, regardless of the number of authors but for the peer-reviewed ISSN journal all the authors must register and pay for the publication.

Paper Formatting:

- A4 size
- Times New Roman font, size 12
- Line spacing 1.5
- Should not exceed 10 pages
- Include keywords at the bottom of the abstract
- References in APA format
- Analytical or descriptive content

Plagiarism:

A maximum of 15% plagiarism will be tolerated.

Publication:

- Accepted articles will be published as Conference Proceedings with ISBN and ISSN (peer-reviewed) by a reputed publisher.
- Publication fee: Rs.500/- for ISBN and Rs.1,000/- for ISSN payable with registration fees.

Send Full Papers to:

nmcpccommerceconference@gmail.com

PROGRAMME	SPEAKERS
Session - I [Rethinking Business for a Digital Future]	Dr. R. STEPHEN CHELLAKAN Professor of Economics, College of Administrative & Financial Sciences (CAFS), University of Technology Bahrain (UTB), Kingdom of Bahrain.
Session - II [Commerce Beyond Boundaries: Business in the AI Era]	Dr. B. REVATHY Professor & Head (Retd.), Department of Commerce, Manonmaniam Sundaranar University, Tirunelveli.

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THOOTHUKUDI DISTRICT, TAMILNADU

DEPARTMENT OF COMMERCE (AIDED)

ORGANIZES

A ONE-DAY

INTERNATIONAL CONFERENCE

ON

COMMERCE 2030: RETHINKING BUSINESS FOR A DIGITAL FUTURE

 **10th August, 2026**

 **Conference Hall, NMCP**

 **Registration starts at 09:30 AM**

DEAR PROFESSORS / RESEARCHERS & STUDENTS,

Greetings!

We are extremely happy to invite you all to our One Day International Conference on "COMMERCE 2030: Rethinking Business for a Digital Future" scheduled to be held on 10th August, 2026 at the Conference Hall, Nazareth Margoschis College at Pillaiyanmanai, Nazareth.

ABOUT OUR COLLEGE

Nazareth Margoschis College at Pillaiyanmanai was started in the year 1967, in memorial to an SPG Missionary from England Canon Arthur Margoschis run by the management of CSI Thoothukudi-Nazareth Diocese. It is a Christian Minority Co-educational Post Graduate Institution with Research Centre, recognized by UGC under the 12(b) and 2(f), affiliated with Manonmaniam Sundaranar University, Tirunelveli. The college provides higher education to the youth hailing from economically backward families of the surrounding villages with the motive of uplifting their socio-economic conditions.

ABOUT OUR DEPARTMENT

The Department of Commerce was established in 1982 under the aided stream. In the academic year 2002-2003, UG and PG self-finance courses were introduced to expand academic opportunities. The Department was further elevated to the status of a Research Centre by Manonmaniam Sundaranar University, Tirunelveli, with the introduction of the Ph.D. programme in 2018. Currently, the Department has two research supervisors who have successfully guided 7 scholars to earn their Ph.D. degrees, while an additional 4 scholars are actively pursuing their doctoral studies. Committed to providing quality education, particularly to the minority community, the Department comprises five eminent faculty members. As part of the Career Oriented Programme, the Department offers Certificate Courses in Supply Chain Management, Warehousing and Logistics Management, equipping students with industry-relevant skills and enhancing their career prospects.

ABOUT THE CONFERENCE

The One Day International Conference on "COMMERCE 2030: Rethinking Business for a Digital Future" aims to explore the rapidly evolving landscape of commerce driven by digital transformation, artificial intelligence, fintech, e-commerce, sustainable business practices and emerging technologies. The conference brings together academicians, researchers, industry experts, entrepreneurs, policymakers and students to exchange innovative ideas, present research findings and discuss strategies for building resilient, ethical and future-ready businesses in an increasingly digital and interconnected global economy.

OBJECTIVES OF THE CONFERENCE

- To examine the impact of digital technologies, artificial intelligence, and data-driven innovations on modern business practices and commercial activities.
- To discuss emerging business models, sustainable practices, and innovative strategies that enhance organizational resilience and long-term growth.
- To provide a platform for academicians, researchers, industry professionals, entrepreneurs, and policymakers to exchange ideas, research findings, and best practices.
- To foster interdisciplinary research and inspire innovative solutions addressing contemporary challenges in commerce, finance, marketing, entrepreneurship, and management.
- To facilitate national and international collaboration in developing ethical, inclusive, and technology-driven approaches for the future of commerce and business.

FOR FURTHER DETAILS, CONTACT:

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THRUST AREAS

1. Digital Marketing and Social Media
2. E-Commerce and Online Retailing
3. AI in Business and Management
4. Online Banking and Digital Payments
5. Human Resource (HR) Management Today
6. Customer Relations and Experience
7. Business Strategy and Innovation
8. Green Business and Sustainability
9. Data for Business Decisions
10. Supply Chain and Logistics
11. Ethics and Privacy in Business
12. Startups and Entrepreneurship
13. Workplace Culture and Remote Work
14. Corporate Finance and Accounting
15. Global Trade and Business

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PAYMENT DETAILS

UG / PG Students	Rs. 200/-
Faculty	Rs. 300/-
Research Scholars	Rs. 300/-
Industrialists	Rs. 1,000/-
Publication (ISBN)	Rs. 500/-
Publication (ISSN)	Rs. 1,000/-

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