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ANITA
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HUMANITY, PEACE AND INCLUSIVITY

Research Collaboration



National Conference

on

Global Relevance of Indian Knowledge
Systems in Management:
Driving Business, Innovation,
and Leadership in the 21st Century



4th & 5th September 2026

133, JU-CMS, Lalbagh Road
Bengaluru

About JAIN (Deemed-to-be University)

JAIN (Deemed-to-be University) aims to foster human development through quality education, research, entrepreneurship, and sports. Over the years, the university has made conscious and concrete efforts to build on its strengths and consolidate its achievements.

The university has been accredited by the National Assessment and Accreditation Council (NAAC) with an A++ and a CGPA of 3.71, leading to being graded autonomy Category-1 by the University Grants Commission (UGC), Government of India. Additionally, the university is ranked 62nd by the National Institute of Ranking Framework (NIRF) 2025, Ministry of HRD. It is a member of the Association of Universities of Asia and the Pacific. It has been awarded five stars in the Young University Category in Karnataka by KSURF ICARE Ratings. The university hosted Khelo India 2021 and won the overall championship. In Khelo India 2022, held in Uttar Pradesh, JAIN secured the 2nd runner-up position. The university also hosted the AIU Youth Fest in 2023. It was ranked 6th among the top private universities in India by India Today in 2024.

JAIN (Deemed-to-be University) has been conferred the prestigious Rashtriya Khel Protsahan Puruskar 2023 by the Ministry of Youth Affairs and Sports in the category of "Identification and nurturing of Budding and Young Talent" for the year 2023.

Additionally, we are immensely proud to announce that, according to India Today's July 2024 report, JAIN (Deemed-to-be University) has achieved the No. 1 position among private universities for the highest number of patents published over the past three years. With 1,600 patents filed and 1,399 published, this accomplishment highlights our unwavering dedication to innovation and research excellence.

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Center for Management Studies (CMS)

JAIN (Deemed-to-be university) - Center for Management Studies, is an institute that harnesses an international outlook with the commitment to create top business leaders and aspiring management professionals. CMS is a top ranked institution, known for producing some of the best management graduates.

Through a dynamic entrepreneurship program and a diverse range of socio-cultural activities, CMS fosters creativity and problem-solving skills, empowering students to pursue their ideas with a profound perspective on life. The faculty of Management Studies holds the 73rd rank in the National Institutional Ranking Framework (NIRF), Ministry of Education, Government of India 2025. And also has achieved the prestigious ISO 21001:2018 certification, reflecting our commitment to high educational standards.

Furthermore, we are honoured to share that as per Times BBA Educational Ranking Survey, 2024, CMS has achieved the No.1 place among top BBA institutes for placement, No. 5 in the South regional rankings, and No. 19 among the top 70 BBA institutes in India.

As per the India Today Best College Surveys 2026, CMS has secured the 8th overall rank for BBA programs in India and the 3rd place in the category of Academic Excellence.

These accolades underscore our institution's steadfast commitment to academic excellence and its pivotal role in shaping the leaders of tomorrow.

—Conference Theme—

The conference aims to explore how the rich heritage of Indian Knowledge Systems (IKS) can contribute to addressing contemporary global challenges in education, management, sustainability, healthcare, governance, technology, and human well-being. It seeks to integrate traditional Indian wisdom with modern scientific and technological advancements to create innovative, ethical, and sustainable solutions for the future.

—Expected Outcomes—

- Create awareness about the significance and global applicability of Indian Knowledge Systems in the 21st century.
- Provide a platform for academicians, researchers, policymakers, industry experts, and students to exchange ideas on IKS-driven innovation and development.
- Identify contemporary applications of Indian knowledge traditions in education, management, governance, healthcare, sustainability, and technology.
- Promote interdisciplinary research integrating traditional wisdom with modern scientific advancements.
- Encourage sustainable, ethical, and value-based solutions to contemporary global challenges.
- Generate research insights and policy recommendations supporting the implementation of IKS in higher education and professional practice.

—Conference Objectives—

- Promote interdisciplinary research on Indian Knowledge Systems and Management.
- Explore the application of Indian philosophical and management principles in modern organizations.
- Encourage innovative research contributing to sustainable development and responsible business practices.
- Provide a national platform for academicians, researchers, students, and industry professionals to present and publish quality research.
- Strengthen academic collaborations and foster a vibrant research culture.

— Call for Papers —

The National Conference on 'Global Relevance of Indian Knowledge Systems in Management: Driving Business, Innovation, and Leadership in the 21st Century' aims to provide a platform for academicians, researchers, industry participants, and students to share their research findings with experts. Full and developmental papers, extended abstracts, and case study presentations are invited for the conference. The submissions will be peer-reviewed and evaluated based on originality, technical and/or research depth, accuracy, and relevance to the theme of the conference. All accepted extended abstracts and papers will be published in the conference proceedings, and soft copies will be emailed to the registered participants.

By submitting a paper, the author and/or co-authors agree that at least one of them will attend the conference for presentation according to the schedule. The conference themed on 'Advancing technology: converting visionary ideas into real-world solutions' platform inviting scholarly contributions from various platforms. Here is an outline of the call for papers in the prospective areas.

— Conference Sub-Themes —

Track 01 Indian Knowledge Systems for Leadership, Governance, and Organizational Excellence

- Ethical Leadership
- Strategic Management
- Corporate Governance
- Decision Making
- Public Administration
- Organizational Behaviour

Track 02 Sustainable Business, ESG, and Circular Economy through Indian Knowledge Systems

- Sustainable Development
- Environmental Management
- Circular Economy
- CSR and ESG
- Responsible Business Practices

Track 03 Innovation, Entrepreneurship, and Digital Transformation through Indian Knowledge Systems

- Entrepreneurship
- Start-up Ecosystems
- Artificial Intelligence
- Digital Transformation
- Knowledge Management
- Business Innovation

Track 04 Human Capital, Well-being, and Workplace Transformation

- Human Resource Management
- Employee Well-being
- Yoga and Mindfulness
- Organizational Culture
- Emotional Intelligence
- Learning and Development

Track 05 Marketing, Consumer Behaviour, and Global Business through Indian Knowledge Systems

- Consumer Behaviour
- Branding
- International Business
- Retail Management
- Digital Marketing
- Sustainable Marketing

Track 06 Finance, FinTech & Sustainable Financial Systems

- Corporate Finance
- FinTech & Digital Finance
- Digital Payments & Financial Inclusion
- Artificial Intelligence in Finance
- Blockchain & Decentralized Finance (DeFi)

Guidelines for Paper Submission

The papers submitted must be original and unpublished. All submitted papers will be subjected to peer review and plagiarism checks. The research paper should be submitted in the format provided below:

- Each research paper must contain an abstract with 4-6 keywords. The full paper should not exceed 3000 to 4000 words and should be formatted in a single-column MS Word document.
- Font: Times New Roman
- Font size – Head 14 Bold, Body 12 (Line spacing 1.5 and alignment justified with 1-inch margins on all sides)
- The paper must highlight a specific research problem and adhere to the appropriate research methodology.
- Tables and figures should follow a standard format, including the source (mandatory) and a footnote (if applicable).
- Author(s) should submit papers in English, only in MS Word format.

Publication Opportunity

This conference is a prestigious event dedicated to supporting you in every phase of your research journey. Selected papers will be published in a peer-reviewed journal or edited book with an ISSN number. Subject to peer reviewed comment on the quality research, papers will be published in UGC Care Journals.

Journal Publication: Selected papers, based on the publisher's publication policy and selection criteria, will be considered for publication in IUP Journal(s) and the Peer-Reviewed ISSN Special Edition Conference Proceedings.

Awards for Excellence

To celebrate and acknowledge outstanding research contributions, awards will be bestowed upon the best 3 papers. This recognition is a testament to the high-quality work and dedication of our participants.



Registration Process

The participants will have to register individually by filling out an online Google form and attaching a screenshot of the payment receipt in the space provided. In the case of multiple authors, each author must pay the registration fee and submit the Google form individually. Publication charges are not included.

Certificates will be given to all the registered presenters and participants.

Last date of submission of Extended Abstract and Full Paper: **20th August 2026**

Link for submission and Registration

<https://forms.gle/TWswTsYtgphA4hx5>

Important Dates

Conference Date:
4th and 5th September 2026

Last date of submission of
Extended Abstract and Full Paper:
20th August 2026

Intimation of acceptance of paper:
22nd August 2026

Last date for registration and
fee payment:
25th August 2026

Registration Fee Details

Individual Author	₹ 2000
Two Authors (Academician)	₹ 1000 + ₹ 1000
Three Authors (Academician)	₹700+₹700+₹700
Two Authors + 1 Scholar	₹750+₹750+₹500
Two Scholars + 1 Author.....	₹500+₹500+₹1000
Maximum per paper 3 Authors only	

Delegates can remit the registration fee by Bank Transfer to the given bank details:

Bank Account Details:

Name	: JAIN UNIVERSITY	Branch	: J P Nagar 6th Phase
A/c No	: 60143268072	IFSC Code	: MAHB0001155
Bank	: Bank of Maharashtra	MICR Code	: 560014013

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