

About the Workshop

In an era defined by rapid technological advancements, evolving business landscapes, and increasing societal expectations, the need for responsible and sustainable leadership has always been vital because it addresses complex global challenges and ensures long-term organizational viability. Leaders for a Sustainable Future is a premier two-day workshop designed to equip aspiring managers, entrepreneurs, and future business leaders with the knowledge, mindset, and competencies required to lead organizations with purpose, resilience, and impact.

The workshop brings together distinguished academicians, industry leaders, entrepreneurs, and management practitioners to share their expertise on contemporary leadership challenges and opportunities. Through keynote addresses, leadership master classes, panel discussions, entrepreneurial success stories, and experiential learning sessions, participants will gain valuable insights into leading teams, managing change, leveraging emerging technologies such as Artificial Intelligence, fostering innovation, and balancing profitability with social and environmental responsibility.

The programme aims to develop strategic thinking, ethical decision-making, entrepreneurial orientation, and sustainable leadership capabilities among participants. By facilitating meaningful interactions with accomplished leaders and change makers, the workshop seeks to inspire a new generation of professionals who can create long-term value for organizations, communities, and society at large.



M.O.P. VAISHNAV COLLEGE FOR WOMEN (AUTONOMOUS)
(Affiliated to University of Madras & Re-accredited at "A++" Grade by NAAC)
Chennai - 600 034

Department of Management Studies

To Register



WHO CAN REGISTER?

Open to

- Final Year Students(UG,PG, & Research Scholars)
- Aspiring Entrepreneurs
- Working Professionals

Registration Fees Payment Details

Account Name: MOP VAISHNAV COLLEGE FOR WOMEN - SPECIAL
FEES A/C IFSC: CIUB0000112
Bank Name : CITY UNION BANK LTD
Bank Branch : PURASAWALKAM
Account Number : 112001000850556
Payment Options : NEFT/ IMPS/ G PAY/ PHONE PE / QR CODE



CONTACT US

- ☎ Phone Numbers: 91- 44-2833 0262/0677/0507 (Extension: 106)
- ✉ E-mail: mopmbamis@gmail.com



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National Level Two Days Workshop

On

“Leaders for a Sustainable Future”

Sponsored by



Aug 13th & 14th 2026



About the Institution

M.O.P. Vaishnav College for Women was established in 1992 and aims to create a conducive environment for women promoting academic excellence, nurturing self-reliant individuals and creating socially responsible citizens.

Affiliated to the University of Madras the college has retained the highest A++ grade in its fourth cycle of accreditation by the National Assessment & Accreditation Council (NAAC) and is one of the youngest college in the country to have been granted Autonomy by the University Grants Commission and University of Madras.

The Curricular portfolio has today grown to include 19 undergraduate programmes, 8 postgraduate programmes and 3 doctoral programmes in the Department of Commerce, Business Administration and Communications & Media Studies. The College now has a strength of more than 4000 students. The College also offers diploma programmes to equip women students with essential skills for self-reliance, Career growth and economic empowerment.

The college has continued to evolve and adapt to the ever changing education and industry trends while upholding the commitment to provide quality education and foster holistic development of women.

About the Department

Established in 1995, the Postgraduate Program in Business Administration is a rigorous two-year, full-time course designed to develop managerial and leadership skills for a dynamic global environment. With a strong foundational framework, it integrates contemporary and emerging management trends to enhance intellectual acumen. Students pursue dual specializations in Marketing, Finance, Human Resource Development and Business Analytics. Approved by AICTE with intake of 120 students, the program boasts a proven track record of successful placements, preparing graduates for impactful careers in diverse industries.

Day 1 (13.08.2026)

SESSION	DETAILS
09:00 a.m - 09:30 a.m	Registration
09:31 a.m - 09:50 a.m	Invocation M.O.P Anthem M.O.P Documentary
09:51 a.m - 10:00 a.m	Welcome Address Dr. Archna Prasad Principal M.O.P Vaishnav College for Women (Autonomous)
10:01 a.m - 10:30 a.m	Inaugural Address Mr. Panchanatham Natarajan Vice-Chancellor Gandhigram Rural Institute
10:31 a.m - 11:00 a.m	Leadership Mindset in the AI Era Mr. C. G. Srikrishnan Senior Business Leader & Coach
11:01 a.m - 11:15 a.m	Tea Break
11:16 a.m - 12:00 Noon	Leadership Master Class: Leading Teams & Managing Challenges Ms. Preeti Mishra Managing Director Hope4best Consultant Pvt Ltd
12:01 p.m - 01:00 p.m	Executive Dialogue: Can Profit and Purpose co-exist? - The Leader's Dilemma Mr. K. Madhusoodhanan Director - Dhanyam Superstores Pvt. Ltd. Ms. Padmavathy Raman CFO - Heidelberg India Mr. Ganapathy Subramaian CHRO - Sundaram Home Finance
01:01 p.m - 01:30 p.m	Lunch Break
01:31 p.m - 02:15 p.m	Visionary Talk: Journey from Idea to Start-up Ms. Arasi Arul Founder & CEO - 60 Plus Global

Day 2 (14.08.2026)

TIME	VENUE			
	IA3	IA2	2A2	1A1
09:00 a.m - 11:30 a.m	AI Tools for Digital Marketing	Personal Branding for Future Leaders	Funding Opportunities for Start-ups - Grants, Angel Investors and Venture Capital	Business Model Canvas Designing Sustainable and Scalable Business Ventures
	Mr. Santosh Srinivasan Founder - Chakra Consulting	Ms. G. Shubashree Life Skills Trainer & Growth Strategist	Mr. Prakadesh Subramanian Founder & CEO Zero 2 Billion	Mr.Bhanu Kumar ARRA Associates
11:31 a.m - 11:45 a.m	Tea Break			
11:46 a.m - 12:30 p.m	Panel Discussion: Entrepreneurial Excellence: Insights from M.O.P. Alumnae Ms. Ankitha Prakash COO - Varadaraja Cinemas Ms. Simran Bohra Founder - Tara Jewellery Ms. Rushda Rahman Founder - Noshi Ms. Pranavi Bisani Co-Founder - Natures Finest Felicity			
12:31 p.m - 01:30 p.m	Valedictory Address Dr.V. Srividya Director - PSG Institute of Management Coimbatore			

Important Dates	Registration Fees (incl. GST)
Early Bird Registration on or before 5th August	Rs.590/-
5th August - 13th August 2026	Rs.708/-