



VELS



INSTITUTE OF SCIENCE, TECHNOLOGY & ADVANCED STUDIES (VISTAS)
(Deemed to be University Estd. u/s 3 of the UGC Act, 1956)
PALLAVARAM, THALAMBUR, PERIYAPALAYAM, THIRUVANMIYUR - CHENNAI



Two-Day International Conference on VIKSIT BHARAT @ 2047

Innovation Revolution and Reshaping the Future of the National Business Landscape in Multidisciplinary Sectors

8th – 9th October 2026



In Association with
Emperor Research Foundation



Organized by
Department of Accounting and Finance
Vels Institute of Science, Technology and Advanced Studies (VISTAS)
Pallavaram, Chennai, Tamil Nadu, India

ABOUT VISTAS

The Vels Institute of Science, Technology & Advanced Studies (VISTAS), established by the visionary educationist Dr. Ishari K Ganesh in memory of his father Shri. Isari Velan, a former minister in the government of Dr. M.G. Ramachandran (MGR), has emerged as a beacon of higher education in India. Since its inception in 1992, the Vels group of institutions has grown significantly, achieving Deemed University status in 2008 from the Ministry of Human Resource Development (HRD), Government of India, under Section 3 of the UGC Act 1956. Over the past three decades, VISTAS has expanded its educational offerings, now running 52 educational institutions that cover a wide array of disciplines. This esteemed university provides a comprehensive range of undergraduate, postgraduate, and doctoral programs across various fields, including Medicine, Engineering, Management, Pharmaceutical Sciences, Maritime Studies, Science and Humanities. VISTAS's commitment to excellence in education is further underscored by its accreditation with an "A++" grade by the National Assessment and Accreditation Council (NAAC) under its new regulation, marking it as a premier institution that fosters academic excellence, research, innovation and the holistic development of its students.

ABOUT THE DEPARTMENT

The Bachelor of Commerce in Accounts and Finance programme equips students with strong theoretical knowledge and practical skills in accounting, finance, taxation, and business management, preparing them for the dynamic corporate, financial, and banking sectors. The curriculum covers financial and corporate accounting, cost and management accounting, financial management, auditing, taxation, business laws, banking, and financial markets, with a focus on analytical thinking and sound financial decision-making. Industry exposure is enhanced through practical training, case studies, projects, internships, accounting software, and value-added activities such as guest lectures, workshops, seminars, and industrial visits. Graduates are well-prepared for careers in accounting, finance, banking, auditing, and taxation, and for pursuing professional and higher education qualifications like CA, CMA, CS, MBA, M.Com, ACCA, and CFA.

ABOUT THE EMPEROR RESEARCH FOUNDATION

The Emperor Research Foundation focuses on enhancing the educational process by promoting scholarly inquiry and evaluation related to education and by facilitating the dissemination and practical application of research findings. Emperor Research Foundation primarily focuses on research and development for higher education and was previously known as the Foundation for Research. The organisation conducts various in-house activities such as workshops, training programs, and conferences, and engages in outreach activities such as publishing journals and books. These efforts have been ongoing since the organisation inception.

ABOUT THE CONFERENCE

"Viksit Bharat@2047" is a vision that emphasizes technological innovation, sustainable development and inclusive growth across key sectors such as healthcare, education, agriculture and manufacturing each contributing to a robust and diversified economy. By leveraging its demographic dividend and fostering inclusive growth, India aims to set new global standards in efficiency, sustainability, and social equity. The pursuit of this vision will not only enhance India's domestic prosperity but also position it as a pivotal player in shaping the future of the global business landscape, driving international collaboration, and fostering a more sustainable and equitable world. This two-day National Conference on "Viksit Bharat@2047: Innovative Revolution and Reshaping the Future of National Business Landscape in Multidisciplinary Sectors" serves as a crucial platform to align diverse stakeholders with this vision, fostering dialogue, collaboration, and strategic planning.

OBJECTIVES OF THE CONFERENCE

- Explore the comprehensive vision for India's development by 2047 to create a roadmap for sustainable progress.
- Highlight the policies and framework to address developmental challenges for growth across various sectors.
- Examine the advanced technologies and innovative practices to accelerate progress and enhance efficiency.
- Discuss the collective effort and resource mobilisation towards national goals.
- Analyse the mechanisms for continuous improvement towards achieving the envisioned milestones.

ABOUT VISTAS

The Vels Institute of Science, Technology & Advanced Studies (VISTAS), established by the visionary educationist Dr. Ishari K Ganesh in memory of his father Shri. Isari Velan, a former minister in the government of Dr. M.G. Ramachandran (MGR), has emerged as a beacon of higher education in India. Since its inception in 1992, the Vels group of institutions has grown significantly, achieving Deemed University status in 2008 from the Ministry of Human Resource Development (HRD), Government of India, under Section 3 of the UGC Act 1956. Over the past three decades, VISTAS has expanded its educational offerings, now running 52 educational institutions that cover a wide array of disciplines. This esteemed university provides a comprehensive range of undergraduate, postgraduate, and doctoral programs across various fields, including Medicine, Engineering, Management, Pharmaceutical Sciences, Maritime Studies, Science and Humanities. VISTAS's commitment to excellence in education is further underscored by its accreditation with an "A++" grade by the National Assessment and Accreditation Council (NAAC) under its new regulation, marking it as a premier institution that fosters academic excellence, research, innovation and the holistic development of its students.

ABOUT THE DEPARTMENT

The Bachelor of Commerce in Accounts and Finance programme equips students with strong theoretical knowledge and practical skills in accounting, finance, taxation, and business management, preparing them for the dynamic corporate, financial, and banking sectors. The curriculum covers financial and corporate accounting, cost and management accounting, financial management, auditing, taxation, business laws, banking, and financial markets, with a focus on analytical thinking and sound financial decision-making. Industry exposure is enhanced through practical training, case studies, projects, internships, accounting software, and value-added activities such as guest lectures, workshops, seminars, and industrial visits. Graduates are well-prepared for careers in accounting, finance, banking, auditing, and taxation, and for pursuing professional and higher education qualifications like CA, CMA, CS, MBA, M.Com, ACCA, and CFA.

ABOUT THE EMPEROR RESEARCH FOUNDATION

The Emperor Research Foundation focuses on enhancing the educational process by promoting scholarly inquiry and evaluation related to education and by facilitating the dissemination and practical application of research findings. Emperor Research Foundation primarily focuses on research and development for higher education and was previously known as the Foundation for Research. The organisation conducts various in-house activities such as workshops, training programs, and conferences, and engages in outreach activities such as publishing journals and books. These efforts have been ongoing since the organisation inception.

ABOUT THE CONFERENCE

"Viksit Bharat@2047" is a vision that emphasizes technological innovation, sustainable development and inclusive growth across key sectors such as healthcare, education, agriculture and manufacturing each contributing to a robust and diversified economy. By leveraging its demographic dividend and fostering inclusive growth, India aims to set new global standards in efficiency, sustainability, and social equity. The pursuit of this vision will not only enhance India's domestic prosperity but also position it as a pivotal player in shaping the future of the global business landscape, driving international collaboration, and fostering a more sustainable and equitable world. This two-day National Conference on "Viksit Bharat@2047: Innovative Revolution and Reshaping the Future of Global Business Landscape in Multidisciplinary Sectors" serves as a crucial platform to align diverse stakeholders with this vision, fostering dialogue, collaboration, and strategic planning.

OBJECTIVES OF THE CONFERENCE

- Explore the comprehensive vision for India's development by 2047 to create a roadmap for sustainable progress.
- Highlight the policies and framework to address developmental challenges for growth across various sectors.
- Examine the advanced technologies and innovative practices to accelerate progress and enhance efficiency.
- Discuss the collective effort and resource mobilisation towards national goals.
- Analyse the mechanisms for continuous improvement towards achieving the envisioned milestones.

KEY CONFERENCE FEATURES

- Inspirational speeches by distinguished experts on topics related to national development and future growth.
- Engaging sessions covering a range of themes and sub-themes critical to India's progress by 2047.
- Showcasing the latest findings and case studies in various fields relevant to India's development goals.
- Interactive sessions offering practical insights and skill-building opportunities for participants.
- Facilitated interactions to foster collaboration and partnerships among attendees from diverse sectors.
- A display of innovative solutions, technologies, and products that can contribute to achieving the vision of Viksit Bharat@2047

CONFERENCE THEMES AND SUB-THEMES

Theme 1: Education and Lifelong Learning

Digital Transformation in Education · Inclusive Education · Skill Development and Vocational Training · Higher Education and Research-Curriculum and Pedagogy Innovation · Lifelong Learning and Adult Education · Education Policy and Governance · Global Competitiveness in Education

Theme 2: Finance and Green Economy

Sustainable Finance-Green Investment Opportunities-Climate Risk Management -Innovative Financial Instruments Impact Investing-Financing Sustainable Development Goals (SDG)-Public-Private Partnerships for Green projects · Financial Inclusion for Sustainable Growth

Theme 3: Human Resource Management

Talent Acquisition and Retention · Future of Work · Employee Engagement and Well-being · Diversity, Equity and Inclusion (DEI) · Learning and Development · HR Technology and Innovation · Remote Work and Hybrid Models · Change Management

Theme 4: Marketing and Services

Digital Marketing Strategies·Data-Driven Marketing · Omni-Channel Marketing · Sustainable Marketing ·Consumer Behaviour Insights · Marketing Automation · Emerging Markets and Globalisation · Innovations in Service Delivery

Theme 5: Artificial Intelligence & Technology

AI for Sustainable Development · AI Ethics and Governance · Smart Cities and IoT · Robotics and Automation · Cybersecurity and AI · Human-AI Collaboration · AI in Public Services · Emerging Technologies

Theme 6: Entrepreneurship & Startups

Startup Ecosystem Development · Entrepreneurship Education and Skills · Technology and Innovation Ventures · Scaling Startups · Corporate-Startup Collaboration · Industry-Specific Startups Innovation Hubs and Incubators · Digital Transformation in Startups

Theme 7: Engineering and Applications

Advanced Manufacturing Technologies·Renewable Energy Technologies- Infrastructure Development · Environmental Engineering·Materials Science and Engineering·Structural Engineering ·Data Science and Engineering · Telecommunications and Networking

Theme 8: Health Care and Well-being

Digital Health and Telemedicine · Public Health Policies and Strategies · Patient-Centred Care · Mental Health and Wellbeing · Healthcare Equity and Access -Elderly Care and Geriatrics- Precision Medicine and Genomics · Nutrition and Lifestyle Medicine

Theme 9: Agriculture and Environment

Sustainable - Agriculture- Practices·Climate-Smart- Agriculture· Agri-Tech and Precision Agriculture·Rural Development and Agribusiness-Biodiversity Conservation · Farmer's Education and Extension Services · Agricultural Policy and Governance

Theme 10: Sports and Physical Fitness

Sports Science and Performance Enhancement · Sports Nutrition · Sports Medicine and Rehabilitation · Sports Technology and Innovation · Athlete Health and Wellness · Youth and Grassroots Sports Development · Sports Psychology and Mental Skills

TARGET PARTICIPANTS

Academicians, Research scholar and Professionals from public and private sector.

PUBLICATION OPPORTUNITY

Every accepted abstract is published in the Conference Abstract Book with an ISBN. Accepted and registered full papers can be published in the Conference Proceedings (ISSN) or submitted for consideration in journals indexed in SCOPUS, DOAJ, Web of Science.

- Each Full Paper will be assigned a Digital Object Identifier (DOI) from Crossref.
- The Conference Proceedings will be published with the ISSN Number.
- The proceedings shall be submitted to Google Scholar for Indexing.
- All registered papers have publication opportunities in various indexed international journals.

GUIDELINES FOR PAPER SUBMISSION

- All the submissions must be made in Word format.
- The manuscript should be at most 5,000 words.
- A soft copy of the paper should be submitted in A4 size, MS Word format only, with Times New Roman, with a heading in font size 14 and the remaining text in font size 12, with double spacing.
- The cover page should state only the title of the page, name, official address, e-mail ID, phone/fax numbers of the author(s), a brief biographical note of the author(s) and acknowledgements (if any).
- The first manuscript page (after the cover page) should contain only the title and abstract.
- Footnotes should be kept to a minimum and numbered consecutively throughout the text with superscript Arabic numerals.
- Research papers sent after 02-04-2026 will not be considered for publication.
- Presentation of the paper should be confirmed on or before the deadline by sending the completed registration form along with the registration fee.
- All joint participants must register and present for the paper to be considered as part of the conference and for publication.
- Authors cannot delegate the presentation of the paper to anybody else.
- Kindly send your full paper and the abstract to: emperorfoundation1@gmail.com

IMPORTANT DATES

Submission of Abstract: 25-09-2026 | Acceptance Notification: 03-10-2026 | Submission of Full Paper: 30-10-2026

REGISTRATION FEE

Students (UG/PG)	: Rs.200 per Participant
Research Scholars	: Rs. 500 per Participant
Academicians	: Rs. 1000 per Participant
Industrial Delegate	: Rs. 1000 per Participant
Foreign Delegate	: Rs. 100 USD per Participant

Best Paper Presentation Award

Outstanding Research Paper Award

Awarded to the paper that demonstrates originality, technical excellence, and relevance to the field. A panel of industry experts selects the recipient for their contribution to advancing knowledge in the field. The award will be presented at the closing ceremony.

Outstanding Research Paper Award

This award recognises the exceptional presentation skills of the author who demonstrates clear communication, engagement, and impactful delivery of their research. The recipient is selected based on the clarity, engagement, and overall impact of their presentation.

Chief Patron



Dr. Ishari K. Ganesh (born October 7, 1966) is a prominent Indian educationist, entrepreneur, and film producer, best known as the Founder, Chairman, and Chancellor of Vels University (VELS Group of Institutions) in Chennai. Founded in 1992, his educational empire spans medicine, engineering, and maritime studies, while his business ventures include Vels Film International. He holds degrees including M.Com., MBA, M.L., and a Ph.D.. He is also involved in philanthropy and other roles: Involved in environmental initiatives (e.g., planting trees with the APJ Abdul Kalam Foundation). Served as President of the Pachaiyappa's Trust Board (2011–2014).

Dr. ISHARI K.GANESH
Founder - Chancellor, VISTAS

Patrons



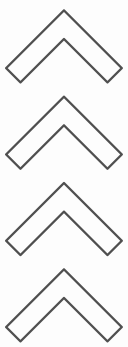
Dr. ARTHI GANESH
Pro Chancellor (Admn.) VISTAS



Dr. PREETHAA GANESH
Vice-President VELS Group of Institutions



Dr. A. JOTHI MURUGAN
Pro Chancellor (P&D) VISTAS



PROF. DR. M BHASKARAN
Pro-Chancellor (Strategic Operations & Expansion)

Co - Patrons



DR. M. CHANDRASEKARAN
REGISTRAR

CONVENORS



Dr.C.Shalini,
Professor and Head
Department of Commerce(A & F)



Dr. Jayasree Krishnan
Director,
School of Commerce and
Economics



Dr. M.Thaiyalnayagi
Professor
Department of Commerce(A & F)
9790712404



Dr.C.Saraswathy
Associate Professor
Department of Commerce(A & F)
Mobile 9600064910

CONFERENCE SECRETARY

PAPER REVIEW AND PUBLICATION COMMITTEE

Dr Saraswathy C, Associate Professor, VISTAS

TECHNICAL SESSION

Dr S. Muthumenakshi. Associate Professor, VISTAS

Dr. Vijaya Suganthi K, Assistant Professor, VISTAS

Ms J. Sherli, Assistant Professor, VISTAS

Dr T. Sujatha, Assistant Professor, VISTAS

Dr B. Sanjeevan, Assistant Professor, VISTAS

Dr. Valarmathy R , Assistant Professor, VISTAS

FINANCE COMMITTEE

Dr B. Sanjeevan, Assistant Professor, VISTAS

Ms. J. Sherli, Assistant Professor, VISTAS

CONTACT DETAILS

Dr. M.Thaiyalnayagi
Professor
Department of Commerce (A & F)
Mobile-9790712404
emperorfoundation1@gmail.com

Dr.C.Saraswathy
Associate Professor
Department of Commerce (A & F)
Mobile-9600064910
emperorfoundation1@gmail.com

P. Lathika
Academic Admin
Emperor Research Foundation
Mobile-8122587367
emperorfoundation1@gmail.com

S. Punitha
Admin
Emperor Research Foundation
Telephone No- 044 47210367
emperorfoundation1@gmail.com



Paper Submission Link



Location Link